



## STARS Webinar Series 2024

**Title:** Celebrating Aaron Antonovsky

**Date:** Wednesday 18 December 2024, 13.00-15.00 CET

**Speakers:** Georg Bauer, Avishai Antonovsky, Shifra Sagy, Adi Mana, Jake Sallaway-Costello

**Webinar registration:**

<https://uzh.zoom.us/meeting/register/u5UrfuubrD4vHtBxZ3VzFpdltDwE0xNQoRLI>

### **Abstract:**

In this webinar we celebrate Aaron Antonovsky, the founder of the theory of Salutogenesis. We start with a short film of Aaron Antonovsky speaking on how he came to the salutogenic question. This will be followed by a recording of Avishai Antonovsky (Aaron's son) and Shifra Sagy (Aaron's only PhD fellow) talking about Aaron Antonovsky.

In the second part of the webinar we explore what Aaron Antonovsky might think of the latest developments in salutogenic theory and practice. There will be four short presentations as follows:

- Avishai Antonovsky on salutogenesis and first responders
- Adi Mana on community/national/ professional sense of coherence
- Georg Bauer on Salutogenesis for surviving and thriving
- Jake Sallaway-Costello on Planetary salutogenesis

There will be a brief opportunity for questions and comments.

### **Speaker bios:**

#### **Georg Bauer**

Georg F. Bauer, MD, DrPH, is Professor and head of the Division Public and Organizational Health and of the Center of Salutogenesis at the EBPI, University of Zurich, Switzerland. His research focuses on the concept of Salutogenesis and on

positive, salutogenic health development at work and in organizations, new work and corresponding interventions. He chairs the Global Working Group on Salutogenesis, aiming to advance and disseminate theory and research on salutogenesis (see [www.stars-society.org](http://www.stars-society.org)). He co-edited the Handbook of Salutogenesis. He regularly advises companies and public authorities on the topics of work, health and occupational health management (OHM).

### **Avishai Antonovsky**

Dr. Avishai Antonovsky is a social psychologist. He earned his Ph.D. from the Hebrew University of Jerusalem in the field of judicial decision-making. Avishai worked in the Department of Education and Psychology at the Open University of Israel and served as head of the university's Training and Evaluation Department. Additionally, he contributed to the strategic curriculum revision for the medical school at Ben-Gurion University of the Negev. Today, Avishai consults for various organizations in the field of salutogenic theory and researches the concept of Sense of Coherence at the individual and group levels in the context of mental health promotion.

### **Shifra Sagy**

Shifra Sagy is a senior lecturer of psychology and chair of the Educational Psychology Program at the Ben-Gurion University of the Negev, Beer-Sheva, Israel. Her research interests center on collective identity. Among her recent publications is "Macro and microlevel factors related to sense of community: The case of temporary neighborhood in Israel" published in the American Journal of Community Psychology, 1997 (together with E. Stern and S. Krakover).

### **Adi Mana**

Prof. Adi Mana, PhD, is a Professor in the Psychology Department at Peres Academic Center, Israel. An educational psychologist and family therapist, she is dedicated to supporting trauma-affected populations. Prof. Mana merges her clinical expertise with quantitative research, focusing on sense of coherence as a critical coping resource for navigating potentially traumatic events. Her work further investigates sense of coherence at the group level, examining its role in crisis coping and its relationship with perceptions of collective narratives.

### **Jake Sallaway-Costello**

Jake Sallaway-Costello is an Associate Professor in Health Promotion, in the Division of Food, Nutrition & Dietetics, at the University of Nottingham, United Kingdom. Jake is an interdisciplinary social scientist, specialising in health promotion intervention design at the intersection of social and behavioural determinants of health. His research focus concerns food security and sustainability, through salutogenic community development

programmes. Jake is a teaching-focused academic and is particularly interested in meaningful approaches to teaching salutogenesis and its application to planetary health.

**Moderator:** Georg Bauer & Marguerite Daniel

**Pre-readings:** Chapter 4 in the Handbook on Salutogenesis: Aaron Antonovsky (1923-1994): The personal, ideological, and intellectual genesis of Salutogenesis

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